



# Skills for Clean Growth



Delivered by:   
NatWest

 UWE  
Bristol University  
of the  
West of  
England

On behalf of:   
European Union  
European  
Social Fund

 WEST OF  
ENGLAND  
Combined Authority

## An Overview of Sustainability Certifications – Workshop

### Introduction

This introductory session will help you understand the value offered by sustainability certification, the different options available (including BSI PAS 2060, ISO 14001 and B Corp) and how you would go about achieving these (including the organisational resources and data required). You will have the opportunity to network with likeminded businesses and hear from the experiences Future Leap on their journey to B Corp certification.

### Who is it for?

This workshop is open to eligible SMEs on the Workforce for the Future programme. To be eligible for support, you must have a business presence in the West of England (Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset) and be a small or medium sized enterprise (SME).

### What will I get out of it?

- An understanding on the meaning of carbon neutrality / net zero and the difference between the two (and how these differences apply in a business context)
- A basic understanding of key 'carbon jargon' terms
- What operational data is required to calculate a carbon footprint
- An understanding of the processes and requirements involved in becoming certified through the included frameworks.

#### Date

19 October 2022

#### Timing

9:00 – 12:30

#### Location

Future Leap: Sustainable  
Business Hub  
1-3 Gloucester Rd, Bishopston,  
Bristol, BS7 8AA

#### Cost

Fully subsidised for Workforce  
for the Future registered SMEs

#### Book your place

Register below

#### Contact

[cleangrowth@uwe.ac.uk](mailto:cleangrowth@uwe.ac.uk)

#### Registration

[Register for the event](#)



## Agenda

**9:00:** Introduction: About Future leap and a brief overview of the day

**9:10:** Overview: An introduction to carbon literacy, carbon scoping and basic terminology

**9:30:** Carbon Neutrality: PAS2060 methodology and the UN's 'Carbon Neutral Now' certification (plus footprinting data exercise)

**10:15:** Net Zero: an overview of science-based targets and the SBTi

**10:45:** Break

**11:00:** Environmental management systems: ISO 14001: An overview plus exercise (building an environmental aspect register)

**11:45:** B Corp: An overview and a case-study of Future Leap's own B Corp journey

**12:05:** Questions and discussion

**12:30:** Close.

## Speakers

**Dr Simon Forsyth** is Director and Co-Founder of Carbon Lens who provide organisations with a range of tools and services to demystify carbon management. Simon began his career in environmental management in 1989 by offering to look after a paper-recycling bin. He moved on to bigger things: helping set up the Green Teams at Hewlett Packard in Bristol, before becoming HP Ltd.'s, full-time environmental specialist and ISO14001 auditor. He now focuses all his time on cost-saving through carbon management, Environmental Management Systems, and resource efficiency

**Katherine Piper MSc** is Director of Partnership and Head of Sustainability at Future Leap. Katherine studied for an MSc in Sustainable Development in Practice at UWE Bristol and did a brief stint working as Network Manager for Low Carbon South-West before moving to Future Leap (known then as Future Economy Network) as a director before taking the role of Director of Partnerships and Head of Sustainability. Katherine sits on the Bristol One City Environment Board.

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